

**GAADP**

**2024 SPONSORSHIP PACKAGE**



# LETTER FROM OUR PRESIDENT

Dear Members, Colleagues, and Friends,

Our founding members began the Georgia Alliance of Interior Design Professionals (GAIDP) in response to a need to advocate for Interior Designers rights at the local state level. Since its creation, GAIDP has played a key role for legislative change in Georgia with the guidance from our lobbyist, the Hudson Group.

GAIDP's goal is to fund our lobbyist so they may be our "eyes and ears" at the state Capitol. With the assistance from our lobbyist, we can better monitor legislation and inform our community of potential impacts to an Interior Designer's ability to practice their profession. Today, there are 329 Registered Interior Designers in the state of Georgia, and many designers are on the path to become registered professionals. As our profession and industry grows, we must continue GAIDP's efforts.

Your support as a Sponsor allows GAIDP to pursue our mission: promote and protect the right to practice Interior Design. With your sponsorship, membership, or donation, we recognize you as an ally to Interior Designers and a partner in advocacy. As we look to next year, we want to thank our 2023 GAIDP Sponsors, and we appreciate your consideration to sponsor GAIDP in 2024.

With gratitude,

A handwritten signature in cursive script that reads "Michael Ruggiano".

Michael Ruggiano, RID, NCIDQ, LEED AP, WELL AP, Fitwel Amb.  
GAIDP President 2023-2024





## OUR MISSION

The purpose of the Georgia Alliance of Interior Design Professionals (GAIDP) is to act as a single voice in legislative and regulatory matters to protect and promote the right to practice the Interior Design profession in the State of Georgia.



## Who are we?

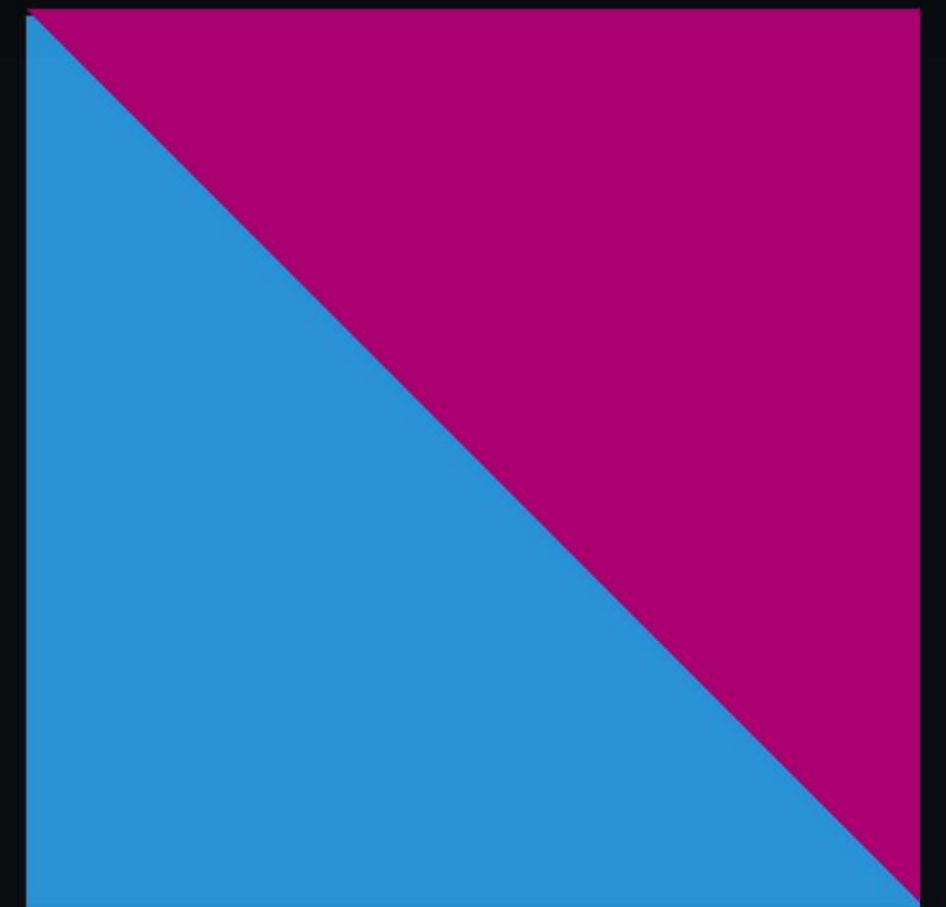
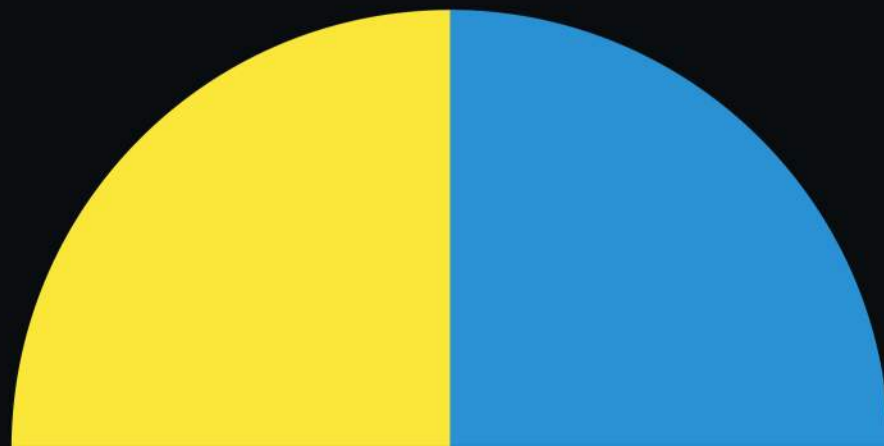
The Georgia Alliance of Interior Design Professionals is a not for profit legislative coalition of Interior Designers in the state of Georgia. We serve as the “watchdog” for legislation affecting all Interior Designers, Architects and other design professionals. GAIDP was formed in response to a need to bring all practicing Interior Designers together to secure the right to practice Interior Design.

## How does it work?

We hire a professional lobbyist, the Hudson Group, to keep an eye on legislation and initiative happening at the State Capitol, good or bad, staying alert and advising the Alliance of anything that might adversely impact the industry. With the help of donations, membership and sponsors, we are able to provide the funds for our lobbyist.

## We need your help.

Support begins with you. We are here to help protect the rights of Interior Designers in the state of Georgia. Please consider becoming a member or supporting GAIDP through sponsorship or donations.



# SINCE 1989, GAIDP HAS BEEN FIGHTING FOR INTERIOR DESIGNERS IN GEORGIA

GAIDP was founded, and Mary Duke, ASID, was the first president accompanied by Margo Jones, FIBD, one of the first organizers. The fight for Interior Designer registration allowing independent practice and ability to obtain building permits.

An effort to change the existing law fell short. The presidents of AIA, ASID, IBD and ISID signed a national agreement stating that organizations would agree to a Title Act but no Practice Act. AIA opposed recognition for Interior Designers and lobbied the Georgia legislature heavily, gaining the support of the then Secretary of State.

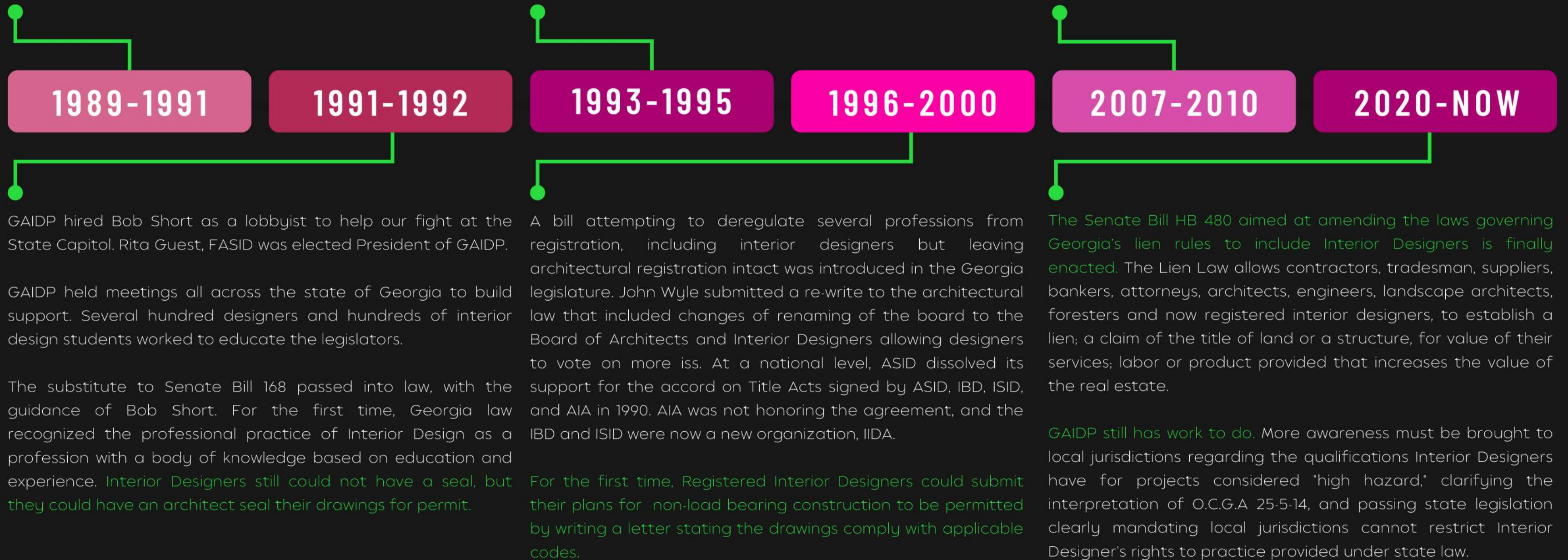
The new law went into effect July 1, 1992. The Board of Architects developed rules to govern registration of Interior Designers. GAIDP and registered Interior Designers held seminars across the state on how to become registered. As of July 1994, 131 applications for registration had been received by the Board.

GAIDP tried for the first time to get equal coverage for Interior Designers under the Lien Law. Representative Michelle Henson petitioned the State Attorney General Mike Bowers for a clarification ruling as to whether or not interior designers are covered by the present lien statute. He ruled they are not.

The General Contractor Registration law passed.

John Guest served on a committee tasked with drafting amendments to the law. Unfortunately, the amendments were not included.

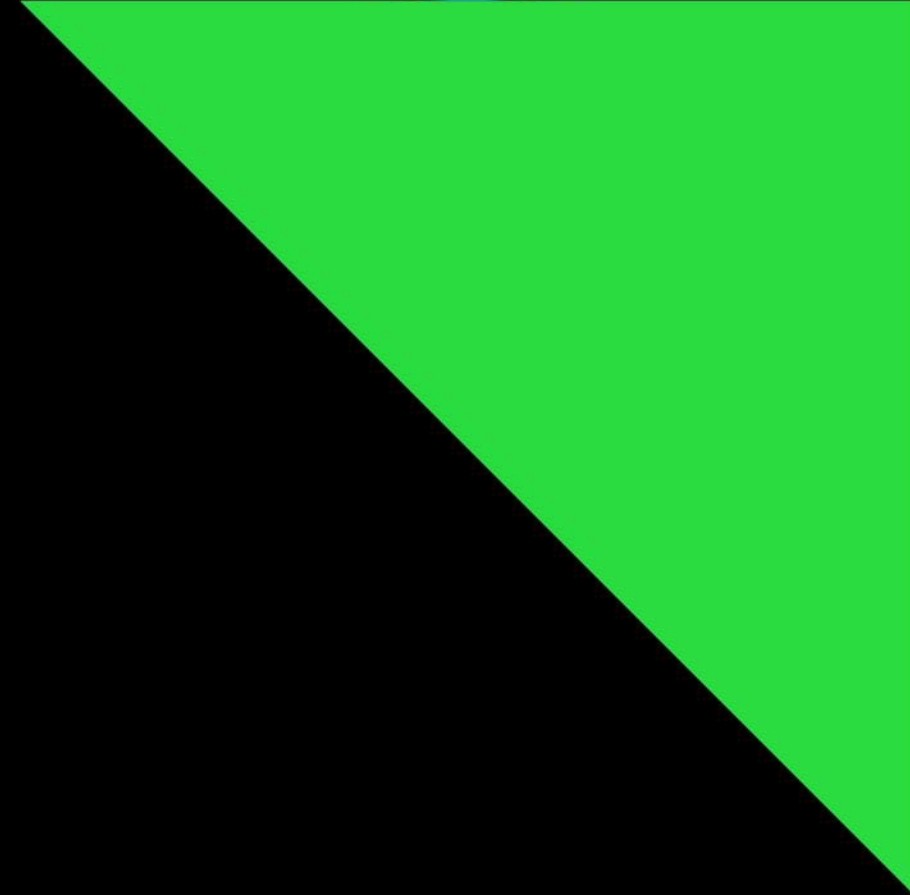
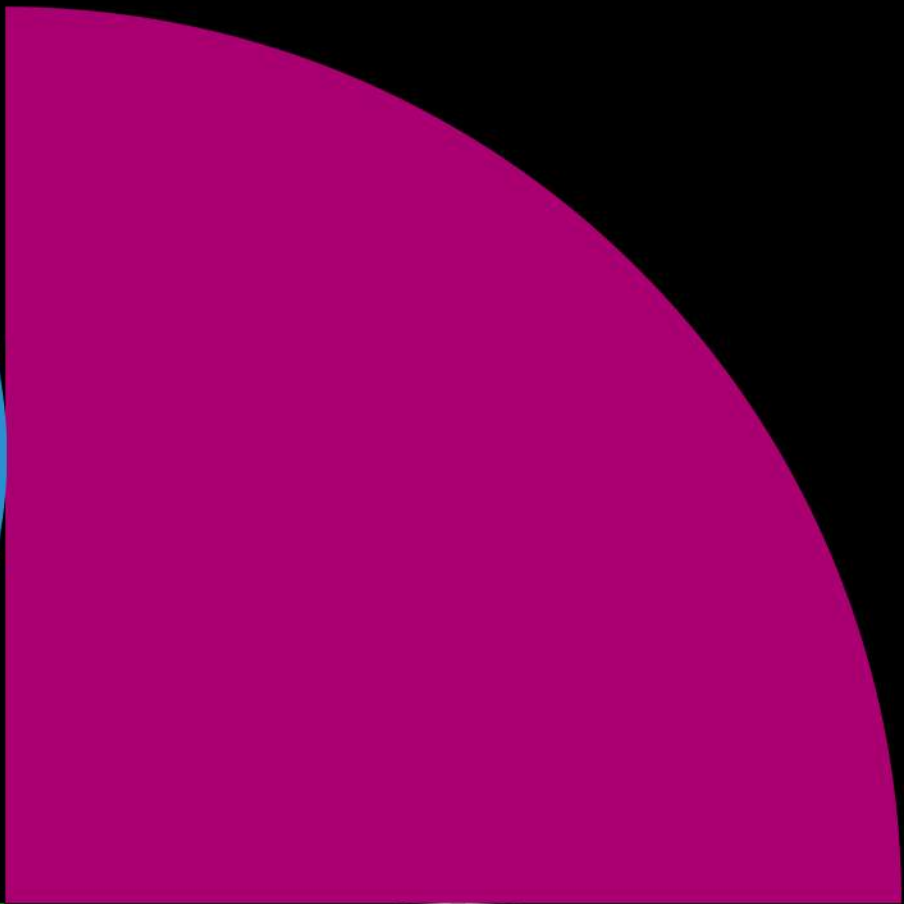
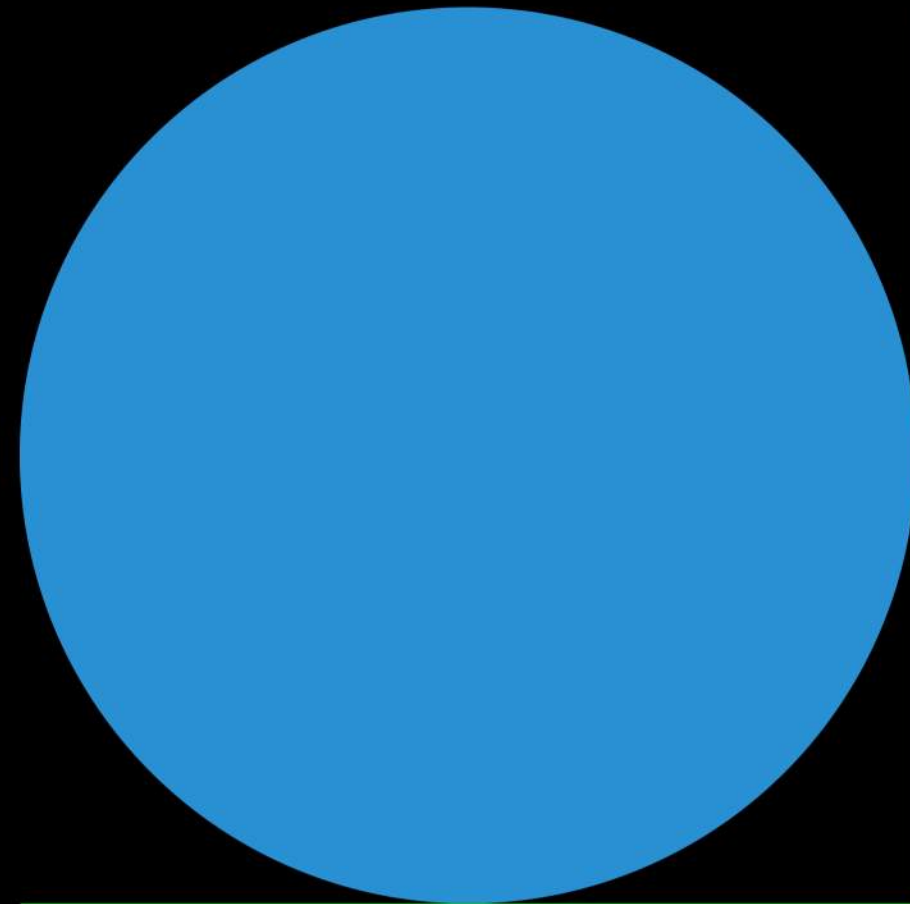
GAIDP led by President Janice Harding, ASID, and our lobbyist, Brian Hudson, passed a major revision to the Registered Interior Designer law, in collaboration with the AIA. For the first time, Registered Interior Designers in Georgia could seal and submit sealed drawings for permit for non-loadbearing construction.





Janie Hirsch, ASID, RID  
ASID Past President

**As a professional Interior Designer, I rely on GAIDP to keep me informed about any legislation that will affect my right to practice interior design in the State of Georgia. Their advocacy for legislation is imperative to our practice now and in the future.**





# SPONSORSHIP LEVELS

	 <b>MAGENTA</b> (Limited to 3) <b>\$2,100</b>	 <b>CYAN</b> (Limited to 5) <b>\$1,550</b>	 <b>GREEN</b> (Limited to 10) <b>\$1,025</b>	 <b>YELLOW</b> (A&D Firms Only) <b>\$575</b>
<b>BENEFITS</b>				
Memberships	4 memberships to GAIDP (\$150-\$250 Value)	2 memberships to GAIDP (\$150-\$250 Value)	1 memberships to GAIDP (\$75-\$125 Value)	2 memberships to GAIDP (\$150 Value)
<b>EVENTS</b>				
Annual CEU event tickets	4 tickets to event (\$500 value)	2 tickets to event (\$250 value)	1 tickets to event (\$125 value)	2 tickets to event (\$250 value)
Annual CEU event tabletop	Tabletop at CEU event (\$500 value)	Tabletop at CEU event (\$500 value)	Tabletop at CEU event (\$500 value)	-
Annual CEU event presenter	First right of refusal to present a CEU at the event	Second right of refusal to present a CEU at the event	-	-
Annual GAIDP meeting	4 tickets to event (\$100 value)	2 tickets to event (\$50 value)	1 tickets to event (\$50 value)	2 tickets to event (\$50 value)
<b>Digital Media</b>				
LOGO Locations	Logo on home page of GAIDP Website	Logo on home page of GAIDP Website	Logo on home page of GAIDP Website	Logo on home page of GAIDP Website
Ad at CEU Event / Annual Meeting Event	Full page ad (\$500 value)	Full page ad (\$500 value)	Half page ad (\$250 value)	Quarter page ad (\$125 value)
Shared Posts on Social Media	Unlimited posts to GAIDP Instagram or LinkedIn upon request	Unlimited posts to GAIDP Instagram or LinkedIn upon request	Quarterly posts to GAIDP Instagram or LinkedIn upon request	Quarterly posts to GAIDP Instagram or LinkedIn upon request



# ADDITIONAL OPPORTUNITIES

## CEU FOOD SPONSOR - \$0

- Logo included on home page of Website
- Half page ad (\$250 Value)
- Table Top at CEU Event (\$500 value)

Sponsor agrees to coordinate and pay for breakfast and lunch for CEU event. Assumes approximately 90 attendees. Breakfast assumes coffee and water. Lunch assumes catered buffet for attendees and vendors.

## ANNUAL MEETING SPONSOR - \$0

- Logo included on home page of Website
- Prominent exposure of event on website and social media platforms
- Logo on meeting presentation background
- Half page ad (\$250 Value)
- Tour of Showroom included in itinerary for Event

Sponsor agrees to coordinate and provide meeting space for 30-50 attendees, hors d'oeuvres and beverages for attendees. Sponsor to also provide AV needs for meeting including projection/tv screen, ability to connect laptop, and microphone if needed.

## CEU EVENT TABLE TOP SPONSOR - \$500

- Table top for Vendor product display at Annual CEU Event
- Dedicated time on the agenda for table visits between CEU presentations.





# DONATIONS

It all begins with you. Help us continue to advocate for Interior Design professionals.



scan me!



# THANK YOU TO OUR 2023 SPONSORS

## Cyan Sponsors



## Green Sponsors



## Yellow Sponsors



## CEU Food Sponsors

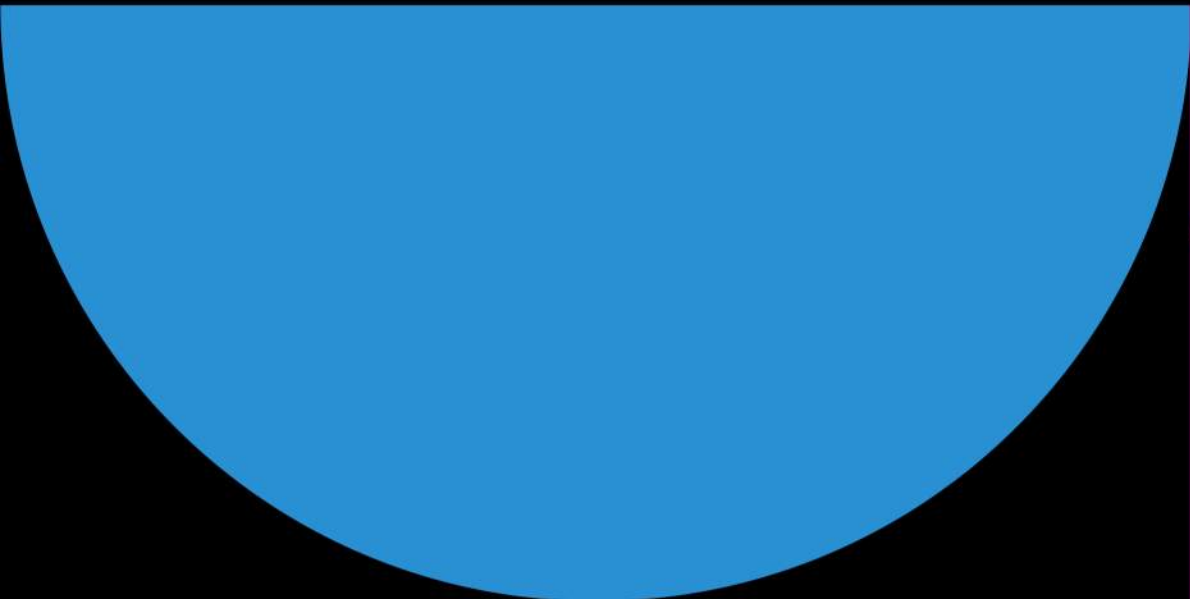


## Annual Meeting Sponsor

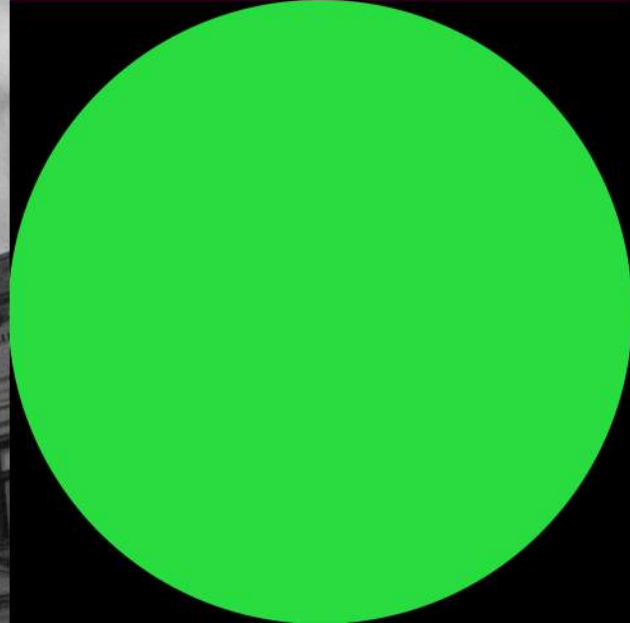




# PLEDGE FORM



**President:**  
 Michael Ruggiano  
 gaidpboard@gmail.com  
 m.ruggiano@interiorarchitects.com



Thank you for your support of   
 We can't do it without you!

**Contact 1:**  
 .....

**Contact 2:**  
 .....

**Company:**  
 .....

**Address 1:**  
 .....


**Address 2:**  
 .....


**Email:**  
 .....


**Phone:**  
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Final payment due no later than 2/1/2024. Sponsorship commitment covers 1/1/2024 to 12/31/2024. Sponsors from 2023 have first right of refusal for sponsorship levels for 2024. Sponsorship drive for 2025 begins in October 2024 and covers sponsorship from 1/1/2025 - 12/31/2025.

Check desired sponsorship level.

  
**MAGENTA**  
 (Limited)  
 \$2,100

  
**CYAN**  
 (Limited)  
 \$1,550

  
**GREEN**  
 (Unlimited)  
 \$1,025

  
**YELLOW**  
 (A&D Firms Only)  
 \$575

**President:**

Michael Ruggiano

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[m.ruggiano@interiorarchitects.com](mailto:m.ruggiano@interiorarchitects.com)



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